



HORLOGER CONTEMPORAIN DEPUIS 1947



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2022, French watchmaker Michel Herbelin celebrates 75 years of heritage and passion. For this forward-looking event, the brand is showcasing a new identity that carries with it a desire to promote French elegance, refinement and watchmaking expertise more than ever before. An ambition with a single name



HORLOGER CONTEMPORAIN DEPUIS 1947

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#### H E R B E L I N - 2 0 2 2 / 23

Since its very beginnings, HERBELIN has set itself apart with its high standards, independence, humanity and elegance, values that have made it an exceptional force in the French watch market for three generations.

Remaining faithful to the Jura mountains of its origins, the company is located in Charquemont, a few kilometres from the Swiss border.

The decision to maintain production on French soil has always been an obvious one, a perpetual declaration of love and respect for French watchmaking expertise.

Still today, it drives the creative independence and superior quality of the HERBELIN brand.

\*Contemporary Watchmaking since 1947

HERBELIN IS ABOUT HERITAGE, FAMILY, FREEDOM. AND NOW, IT'S ABOUT THE FUTURE.

# DESIGNING FOR TOMORROW FOR **75 YEARS**

When you come through the doors of Michel HERBELIN, you are entering the history of a remarkable family.

The history of a burning passion for watchmaking, written by three bold generations since 1947.

What distinguishes HERBELIN is its unwavering love of the beauty and movement that give traditional French watchmaking its prestige. Brimming with boldness and expert craftsmanship, the brand creates irresistibly elegant timepieces with irreproachable mechanisms. Its one ambition: to make creations

A PASSION FOR PRECISION, REFINEMENT AND ATTENTION TO DETAIL

#### A PASSION FOR PURE CREATION WITHIN THE FAMILY

The development of the HERBELIN company in France and around the world has always been guided by family values and the passing down of knowledge through generations. A demanding, passionate entrepreneur, Michel Herbelin's unique creative independence has been carried on by his sons and grandsons and will always be at the company's heart.

### THE PASSION TO BOLDLY REINVENT ITSELF, WITH STYLE

Since 2020, HERBELIN has been managed by Maxime and Mathieu Herbelin, the founder's grandsons, as well as two key members, Cédric Gomez-Montiel and Benjamin Theurillat. Remaining faithful to the tradition and innovation that have marked the brand's history, they are now looking to the future and beginning a new chapter, one in which this great name in French watchmaking will shine more brightly than ever.

### H E R B E L I N - 2 0 2 2 / 23



### H E R B E L I N - 2 0 2 2 / 23



# TIMELESS CRAFTSMANSHIP IN THE FRENCH TRADITION.

#### THE CHOICE OF FREEDOM

Located in the heart of the Fine Watchmaking region, HERBELIN has opted for artisan excellence by maintaining production on French soil. A choice of rarity, craftsmanship and pride. All of its watches are designed, assembled by hand, inspected and repaired at the brand's Franche-Comté workshops. Thanks to its proximity to the border, HERBELIN uses exclusively Swiss movements in its timepieces, which it enhances with the luxury and refinement of French style.

### THE AFTER SALES SERVICE

#### QUALITY, SPEED: RELIABILITY AT THE RIGHT PRICE

- 2 year International guarantee on Quartz models
- 3 year International guarantee on Automatics
- 10 year International guarantee on FKM Rubber straps
- 6 months guarantee on all After Sales Service Interventions
- 2 Free links for metal bracelet adjustments on new watches

#### HERBELIN USES THE FINEST MATERIALS

- Swiss made movements
- 3I6L stainless steel
- Sapphire crystal
- Diamond Top Wesselton (VSI)
- Genuine mother of pearl
- High grade PVD
- Water resistant from 30 to 300 meters
- FKM Rubber straps



Newport Automatic Skeleton stands out for its beauty on the inside. Combining intricate details with essential features, this watch reveals its inner workings of a self-winding Swiss movement – Caliber Sellita 13 1/4 SW400-1 Skeleton with a 38 hour power reserve. This stylish and sporty Newport designed case is made from 3I6L stainless steel with sapphire crystal case back, which is water-resistant to 100 metres. Designed, assembled, adjusted and inspected at the Michel Herbelin studio, this limited series offers the assurance of stringent technical standards.

Swiss Movement - Automatic Stainless steel - Acier Inox 3I6L Sapphire Crystal Water resistant IOO m See-through case back Ø 42mm





1868/BSQ12 WR 100m Ø 42mm

FKM RUBBER



NEWPORT HÉRITAGE DIVER is inspired by the diving watches designed by HERBELIN in the Seventies. Embracing sporty French chic, the 3I6L stainless steel case is cushion-shaped, polished apart from the edges which are brushed, it is crowned by a polished ceramic unidirectional rotating bezel. This Automatic timepiece is water-resistant to 300 metres. Protected by a double-sided domed sapphire glass, ensuring optimal visibility essential for diving, it features oversized hands and hour markers with luminescent coating for excellent readability in the dark. Movement is a Swiss Automatic ,Sellita SW220-1 calibre with 26 jewels, beating at 28,800 vibrations per hour with a 4I-hour power reserve.

Swiss Movement - Automatic See-through case back 316L - Stainless steel Sapphire Crystal Water resistant 300 m Ø 42mm x 42mm



FKM RUBBER





NEWPORT HERITAGE encompasses the 70's inspired cushion-shaped case design and the red large Day/Date aperture that is reminiscent of a compass used for navigation. Slender red intersecting lines echoing the four compass points accurately coordinate the information. The design still shows the iconic features of NEWPORT, the strap's central lugs, the porthole-style bezel with five screws modelled on sailing boats windlasses and the ship's wheel stamped on the crown. The movement is a Swiss Automatic - Sellita 11½ SW220-1 Movement is a Swiss Automatic ,Sellita SW220-1 calibre with 26 jewels, beating at 28,800 vibrations per hour with a 41-hour power reserve.

Swiss Movement - Automatic See-through case back 316L - Stainless steel Sapphire Crystal Water resistant IOO m









The Newport Héritage Chronograph from HERBELIN remains faithful to the Newport Héritage line, characteristic of watchmaking in the 1970s, with its 42mm cushion shaped case in-vogue at the time. The Newport blue sunray dial features 3 counters, protected by a double-sided domed sapphire crystal. This neo-vintage chronograph is nevertheless clearly identifiable as a NEWPORT with its nautical inspiration. The porthole-style bezel with its hexagonal socket-head screws, the central lugs for the bracelet and the presence of an embossed steering wheel on the winding crown. Swiss-made Quartz Chronograph Ronda 3540-D movement, guaranteeing precision to 1/10th second.

#### NEWPORT HÉRITAGE CHRONOGRAPH

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 100 m Ø 42mm x 42mm





35664AP25X WR 100m Ø 42mm x 42mm



35664AP25B WR 100m Ø 42mm x 42mm



NEWPORT Swiss Quartz Chronograph collection is inspired by the yachting spirit designed with a sporty yet elegant feel, making it a choice timepiece. The unique NEWPORT porthole inspired 316L stainless steel case measures 43mm in diameter, encasing flat scratch-resistant sapphire crystal.

Swiss Quartz Chronograph movement Ronda 5040-D

#### NEWPORT CHRONOGRAPH

Swiss Movement - Quartz 316 L- Stainless steel Sapphire Crystal Water resistant 100 m Ø 43mm













NEWPORT CHRONOGRAPH

Swiss Movement - Quartz 316 L- Stainless steel Sapphire Crystal Water resistant 100 m Ø 42mm



37688/35CB WR 100m Ø 43mm

FKM RUBBER



37688/G33TCA WR 100m Ø 43mm

FKM RUBBER



37688/35GON WR 100m Ø 43mm

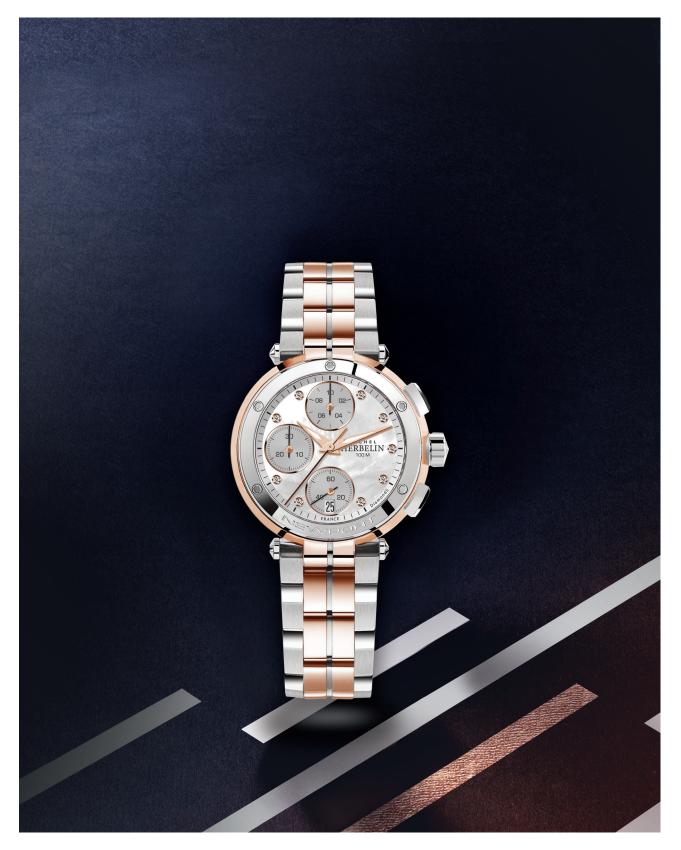




Swiss Movement - Quartz 316 L- Stainless steel Sapphire Crystal Water resistant IOO m Ø 42.5mm Ø 34mm



23



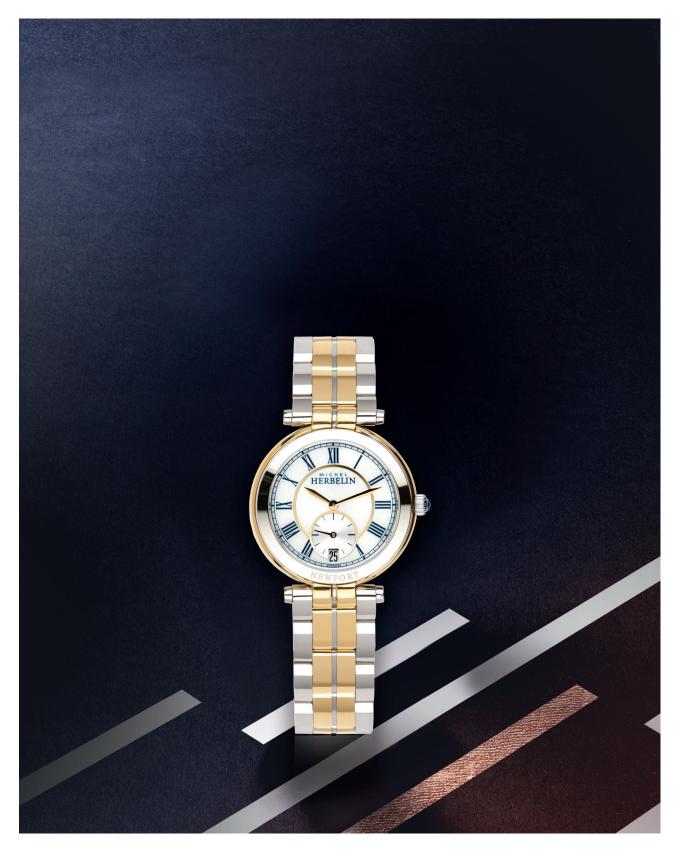
NEWPORT Swiss Quartz Chronograph with diamonds, the sporty yet elegant watch makes it a perfect timepiece for the active woman. Featuring a 3I6L stainless steel link bracelet and a double folding clasp with a push piece opening mechanism that complements its sporty aesthetic. This stainless steel porthole inspired case measures 35mm in diameter, encasing flat scratch resistant sapphire crystal. The mother of pearl dial is punctuated with diamond applied hour markers. Swiss Quartz Chronograph movement Ronda 11 ½ x 10 ½ 3540.D







35688/BTR89 WR 100m Ø 35mm
Diamond



NEWPORT Classics captures the maritime sports spirit in an elegant design.

The style features a stainless steel link bracelet and a double folding clasp with a push-piece opening mechanism that complements its sporty aesthetic. This 3I6L stainless steel case measures 34mm in diameter, with a circular polished NEWPORT engraved stainless steel bezel, encasing flat scratch-resistant sapphire crystal.

Swiss Quartz Movement II ½ Ronda 6004-D

NEWPORT CLASSICS





NEWPORT SLIM Mechanical Skeleton stands out for its slim clean case housing the beauty on the inside. This stylish Newport Slim case is 42mm diameter with a 7.15mm depth, made from 3l6L stainless steel with sapphire crystal case and case back. The new HERBELIN logo is printed on the sapphire crystal , further giving the minimalist feel. Designed, assembled, adjusted and inspected at the HERBELIN studio, this 500 numbered models limited series offers the assurance of stringent technical standards.

Exclusive mechanical Swiss movement - Sellita II 1/2 SW 2IO-S with a 45 -hours power reserve

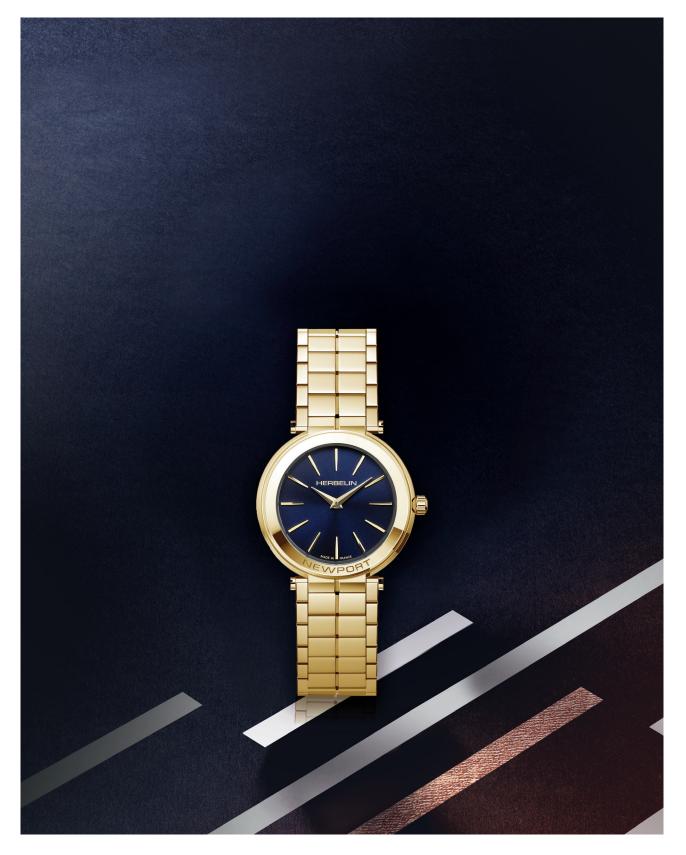
Swiss Movement Exclusive Mechanical Movement Sellita II ½ SW 21O-1 - Swiss Movement Acier Inox 316 L - Stainless Steel Sapphire Crystal - Water Resistant 30 m See-Through Case Back Thickness: 7,15 mm Standard Buckle - Leather Ø 42mm



1222SQ75 WR 30m Ø 42mm SKELETON

### LIMITED EDITION

500 numbered models



Emblematic of the French brand, NEWPORT SLIM proudly displays a streamlined silhouette, from a thickness of 5.85mm, a first for the Newport Collection. The stainless steel case retains the Newport traditional central horns and crown engraved with a ship's wheel. Divided into three intricately carved facets, its polished finish sculpts the light. Swiss Quartz Movement - Ronda

NEWPORT SLIM

Swiss Movement - Quartz 316 L- Stainless steel Sapphire Crystal Water resistant 30 m Ø 32mm



16922/BT15 WR 30m Ø 32 mm Thickness 5.85 mm



16922/BT19 WR 30m Ø 32 mm Thickness 5.85 mm

NEWPORT SLIM Swiss Movement - Quartz 316 L- Stainless steel Sapphire Crystal Water resistant 30 m Ø 32mm



16922/BP15 WR 30m Ø 32 mm Thickness 5.85 mm



16922/BP19 WR 30m Ø 32 mm Thickness 5.85 mm

NEWPORT SLIM



Thickness 6.95



12722/T15BL WR 30m Ø 41.5 mm Thickness 6.95



19522/T15BL WR 30m Ø 40 mm Thickness 5.85 NEWPORT

CAP CAMARAT SKELETON



# CAPCAMARAT

A modern vision of skeletonisation and mechanical watchmaking, the Skeletonised Cap Camarat is powered by a Swiss-made self-winding calibre: the Sellita SW400-1. Also visible through the transparent case back, it incorporates 26 jewels, oscillates at 28,800 vibrations per hour and has a 41-hour power reserve.

Engraved on the case back with the number X/500, this limited edition is a watch of character offering versatility of style through a sporty yet elegant aesthetic.

#### CAP CAMARAT SKELETON

Swiss Movement - Automatic Sellita Fond Transparent - See-Through Case Back 316 L - Stainless steel Sapphire Crystal Water resistant IOO m Ø 42mm





#### LIMITED EDITION

500 numbered models

35

CAP CAMARAT

Swiss Movement - Quartz 316 L- Stainless steel Sapphire Crystal Water resistant 100 m













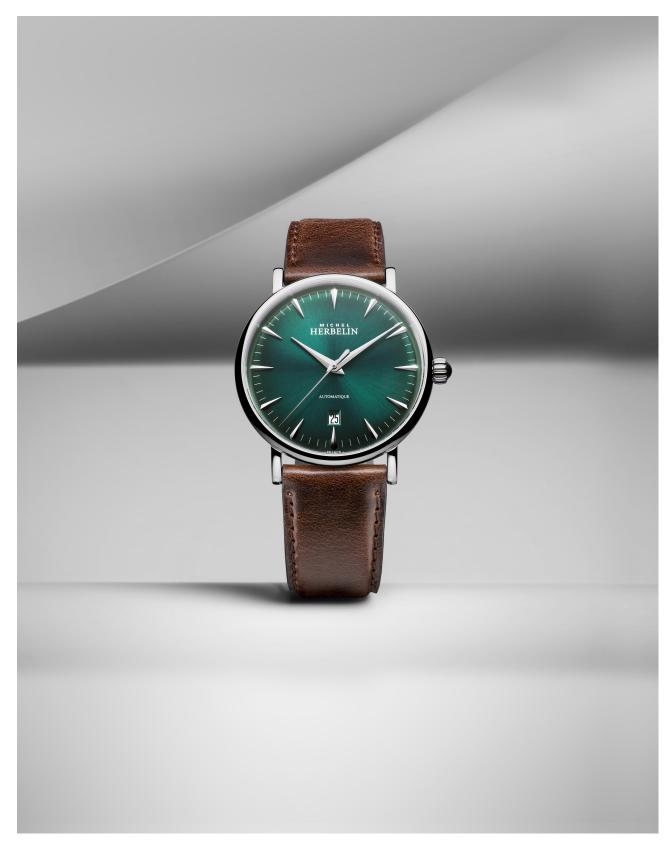








12246/B16 WR 100m Ø 39 mm x 39 mm



## INSPIRATION

HERBELIN INSPIRATION is equipped with a mechanical movement with automatic winding, which allows its workings to be admired through the transparent case back. It is equipped with a rounded case, 40 mm in diameter, which gives it a vintage look. Completed at 6 o'clock by a discreet date window, the ensemble soberly marks the passage of time. Finished with a fluted ball crown set with a blue cabochon and a leather strap, this timepiece is a true watchmaking jewel. Swiss Quartz movement Ronda

### INSPIRATION AUTOMATIC

Swiss Movement - Automatic 316L - Stainless steel Sapphire Crystal Water resistant 30 m Ø 40mm



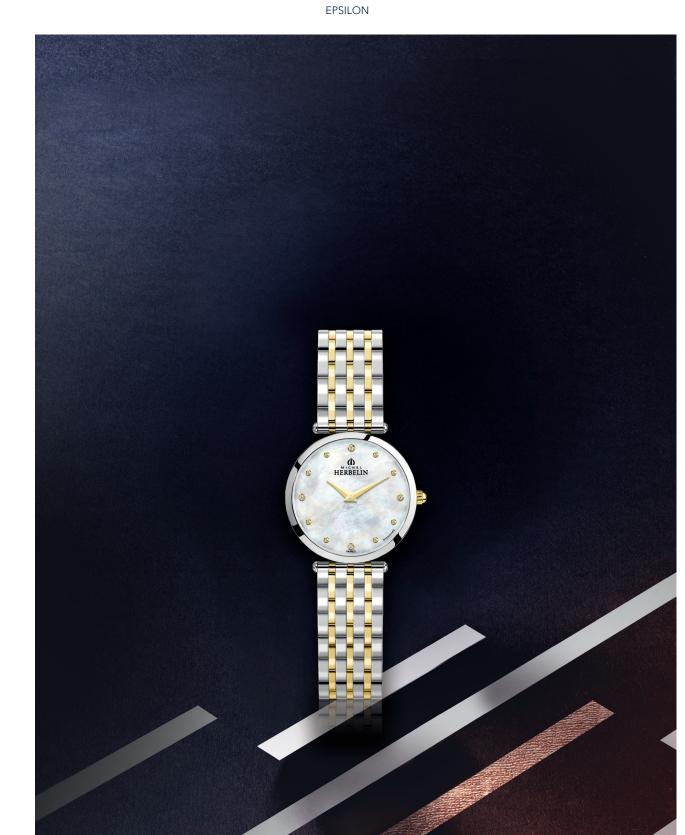






1647/AP15BR WR 30m Ø 40mm

1647/AP16BR WR 30m Ø 40mm 1647/T11MA WR 30m Ø 40mm



Epsilon Collection demands understated luxury with a Classic design, clean lines and unsurpassed craftsmanship. Powered by a Swiss quartz two hand analogue, the stainless steel case is a slim 4mm depth with a 38mm or 28mm in diameter, encasing a flat scratch resistant sapphire crystal glass. The polished stainless steel link bracelet is finished to the highest standards feeling fluid and tactile. The clasp is a top quality folding clasp with side release buttons to ensure the security of the watch. Swiss Quartz movement Ronda

Swiss Movement - Quartz

316 L- Stainless steel Sapphire Crystal Water resistant 30 m Ø 28mm



17116/B89 WR 30m Ø 28mm

Diamond

M HERBELIN

17116/BT89 WR 30m Ø 28mm

Diamond





Diamond

EPSILON

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m Ø 28mm



17116/B01N WR 30m Ø 28mm







17116/BP01N WR 30m Ø 28mm





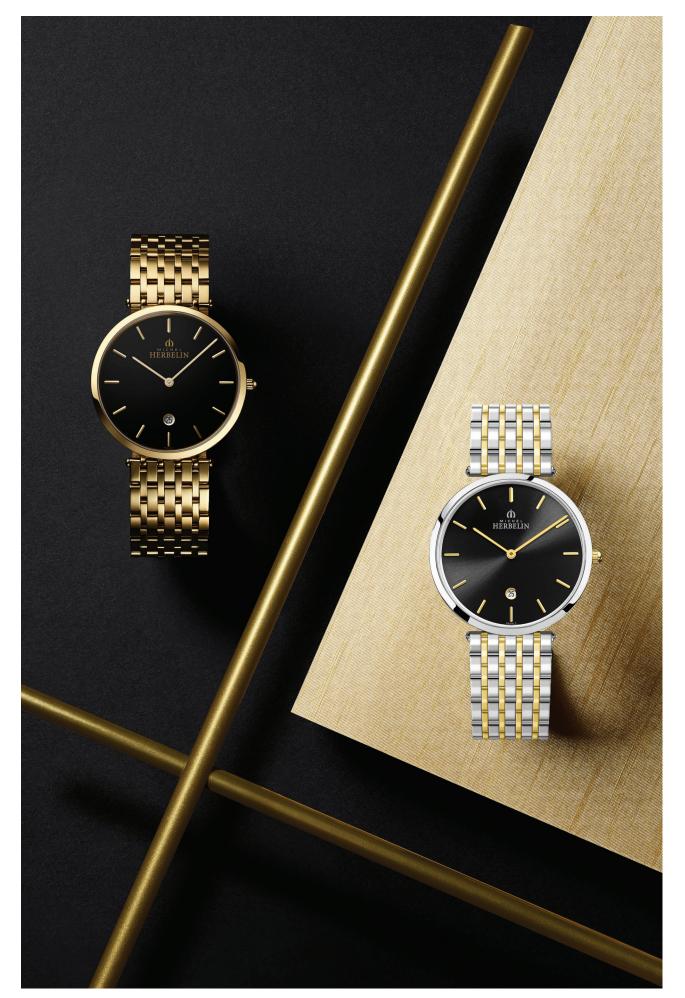








EPSILON





19416/B15 WR 30m Ø 38mm



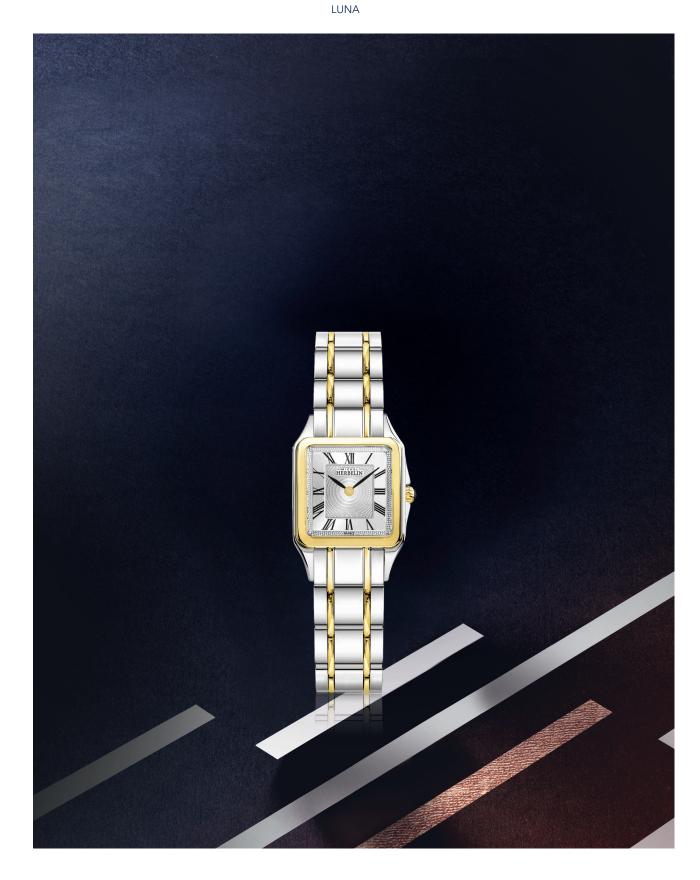
17116/B15 WR 30m Ø 28mm



19416/BT14N WR 30m Ø 38mm



19416/BP14N WR 30m Ø 38mm



## LUNA

LUNA draws attention with a refined graphic design. The soft square shaped case is beautifully finished with curved lines which carry through to the tactile bracelet. The geometric designed dial is completed with elegant black roman numeral indices. Swiss Quartz movement Ronda







17457/B01 WR 50m Ø 24 mm x 24 mm



GALET

## GALET

Galet collection is inspired from the curves of a pebble, which are natural and beautiful. The feminine curved case is offered in a 31.5 mm with a small second at 6 o'clock, and 28mm for a smaller refined look. Both feature a soft link bracelet. SSwiss Quartz movement Ronda

А









Diamond



Diamond

10630BTR89 WR 50m Ø 31.5mm

Diamond

49

GALET Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 50 m











10630BTR28 WR 50m Ø 31.5mm





17430B28 WR 50m Ø 28mm

17430BT28 WR 50m Ø 28mm



EQUINOXE

## ÉQUINOXE

The Èquinoxe collection from Michel Herbelin is inspired by an Equinox, (or Equinoxe in French). During this time night and day are nearly exactly the same length all over the world. The Equinoxe range of ladies watches takes its inspiration from this period of the earth's movement. The simple yin and yang style extend out of the case and wrap themselves back creating a balance that is visually pleasing. The design effect is striking yet simple with curved lines for a touch of modernity. Swiss Quartz movement Ronda



18397/08B WR 30m Ø 34mm



19597/08B WR 30m Ø 39mm



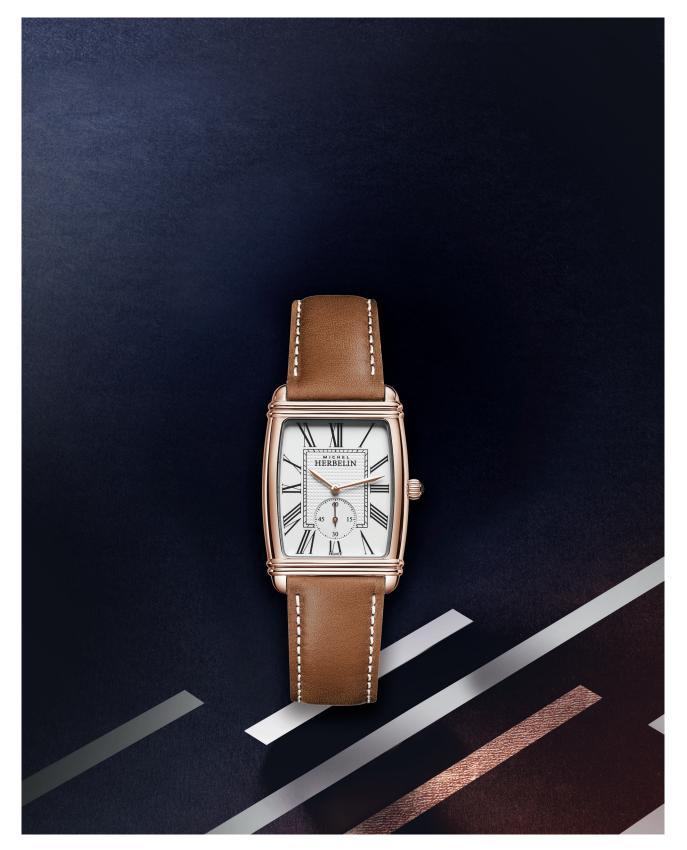
18397/29B WR 30m Ø 34mm



18397/PR29B WR 30m Ø 34mm



18397/PR29GR WR 30m Ø 34mm



## ARTDÉCO

Inspired by the first creations of Michel Herbelin, Art Déco are sober timepieces with a meticulous design. Combining French watchmaking know-how and geometric rigour, the Art Déco is housed in a fluted spherical crown. The elegant minimalism of this Michel Herbelin watch is a fine complement to any wrist. Swiss Quartz movement Ronda

Swiss Movement - Quartz 316 L - Stainless steel Sapphire Crystal Genuine Leather Water resistant 50 m





10638/08 WR 50m Ø 35.5 mm x 35.5 mm

10638/PR08GO WR 50m Ø 35.5 mm x 35.5 mm



## CITY

Sobriety and natural elegance, City, a chic watch in all circumstances. Both timeless and urban, this Michel HERBELIN collection in steel is adorned with a Milanese mesh bracelet or genuine leather strap. This City watch gives a sober modern look. Swiss Quartz movement Ronda



Ø 30.5mm







16915/51B WR 30m Ø 30.5mm

57



16915/44B WR 30m Ø 30.5mm

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m

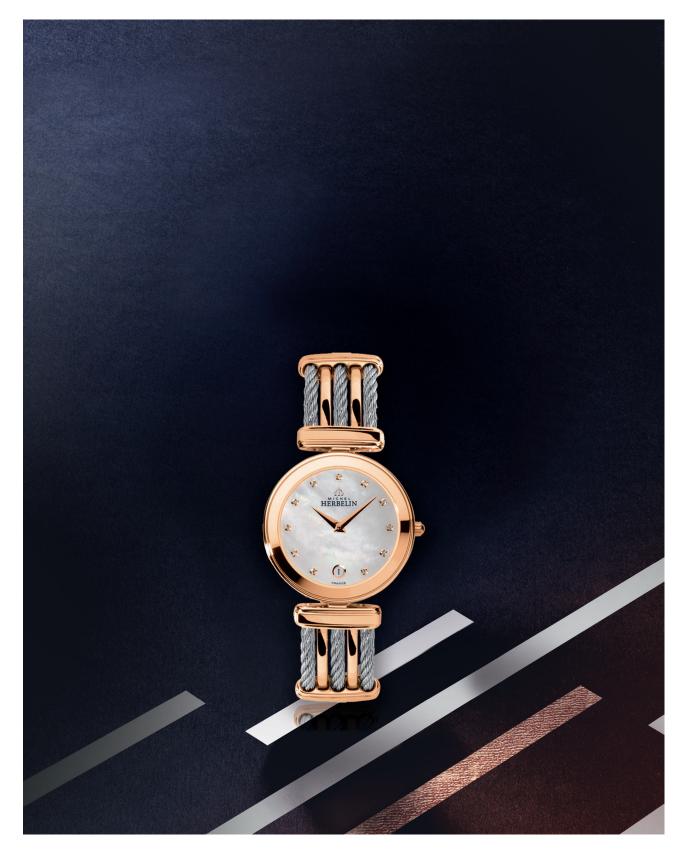


СІТҮ

CITY Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m сітΥ



12443/P01 WR 30m Ø 34mm 16845/P01 WR 30m Ø 26mm



## CABLE

Inspired by the San Francisco bridge and its cable structures, the design for the Cable Collection represents architecture and underlying strength. This design brought a twist to the Michel Herbelin look, which is now an integral part of the brands' timeless tale manufacturing timepieces with a feminine touch. Swiss Quartz movement Ronda





19415/B59 WR 30m Ø 31.5mm



19415/BT62 WR 30m Ø 31.5mm



19415/BT59 WR 30m Ø 31.5mm



19415/BTR59 WR 30m Ø 31.5mm CABLE Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m







17125/BT12 WR 30m Ø 26mm

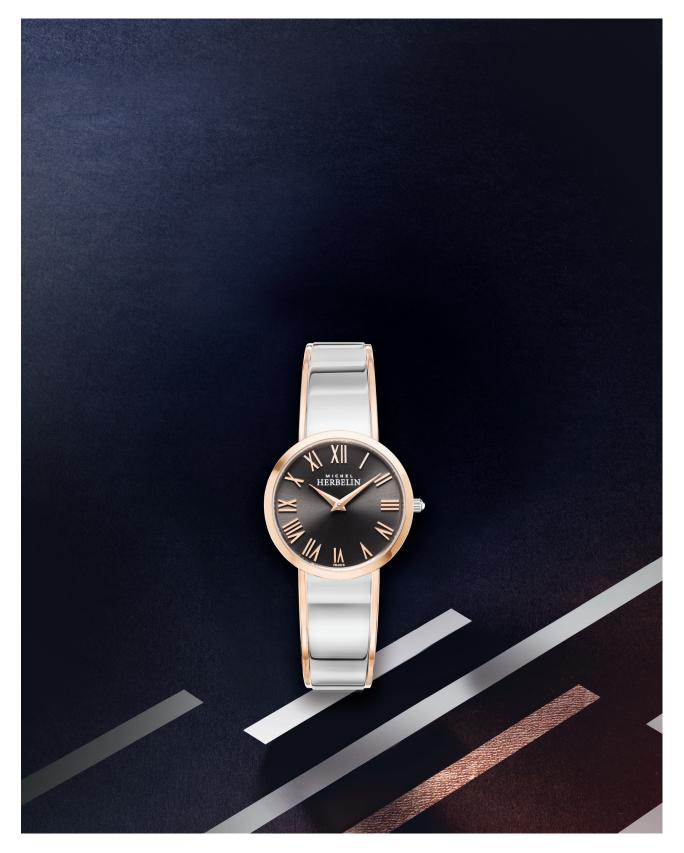




17125/BT59 WR 30m Ø 26mm

17125/BT62 WR 30m Ø 26mm

17125/BT4R59 WR 30m Ø 26mm



## M-BAND

The classic M-Band timepiece is brought to life by the French style of the 70's, adding a hint of nostalgia to a superbly modern timepiece that is fully in tune with today's trends. An elegant timepiece which is emphasized by the fluid highly polished solid stainless steel bracelet and bevelled case, encasing the various dials, creates a distinctive design like no other. Swiss Quartz movement Ronda

Swiss Movement - Quartz 3I6L - Stainless steel Sapphire Crystal Water resistant 30 m



Swiss Movement - Quartz 3I6L - Stainless steel Sapphire Crystal Water resistant 30 m





17056/BT19 WR 30m Ø 28mm

4

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A HERBELIN



А

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m



M- BAND

Swiss Movement - Quartz 3I6L - Stainless steel Sapphire Crystal Water resistant 30 m



17082/BTR19 WR 30m Ø 31mm



17082/BT62 WR 30m Ø 31mm





**M-BAND** 





## FIL

In times of a changing world, Michel Herbelin designs a simple and delicate collection,FIL that is inspired by the past designs. Adapted to current design technologies, this new edition reveals an understated divinely chic timepiece. Swiss Quartz movement Ronda

Swiss Movement - Quartz Stainless steel - Acier Inox 316 L Sapphire Crystal - Water resistant 30 m Quartz Movement 5 ½ Ronda 751 Thickness - Épaisseur : 6.30 mm Ø : 24 x 24 mm





WR 30m Ø 24 mm x 24 mm







17207/BP14 WR 30m Ø 24 mm x 24 mm Swiss Movement - Quartz Stainless steel - Acier Inox 316 L Sapphire Crystal - Water resistant 30 m Quartz Movement 5 ½ Ronda 751 Thickness - Épaisseur : 6.30 mm Ø : 26 mm

HERBELIN





17206/B14 WR 30m Ø 26 mm

FIL |

FIL Swiss Movement - Quartz Stainless steel - Acier Inox 3I6 L Sapphire Crystal - Water resistant 30 m Quartz Movement 5 ½ Ronda 751 Thickness - Épaisseur : 6.30 mm Ø : 26 mm















5<sup>TH</sup> AVENUE

## 5<sup>th</sup> AVENUE

Fifth Avenue watches are utterly feminine and play a subtle hand. The collection turns heads with a minimalist geometric designed steel case measuring 25.5mm x 19mm with a crown fitted at 12 o'clock on an open worked case. Like Michel Herbelin, these timepieces are true to French Design.

Swiss Quartz movement Ronda

Swiss Movement - Quartz 316L - Stainless steel Sapphire Crystal Water resistant 30 m Ø : 25.5 x 19 mm



17137/TR11OR WR 30m Ø 25.5 mm x 19 mm



17137/11BL WR 30m Ø 25.5 x 19 mm



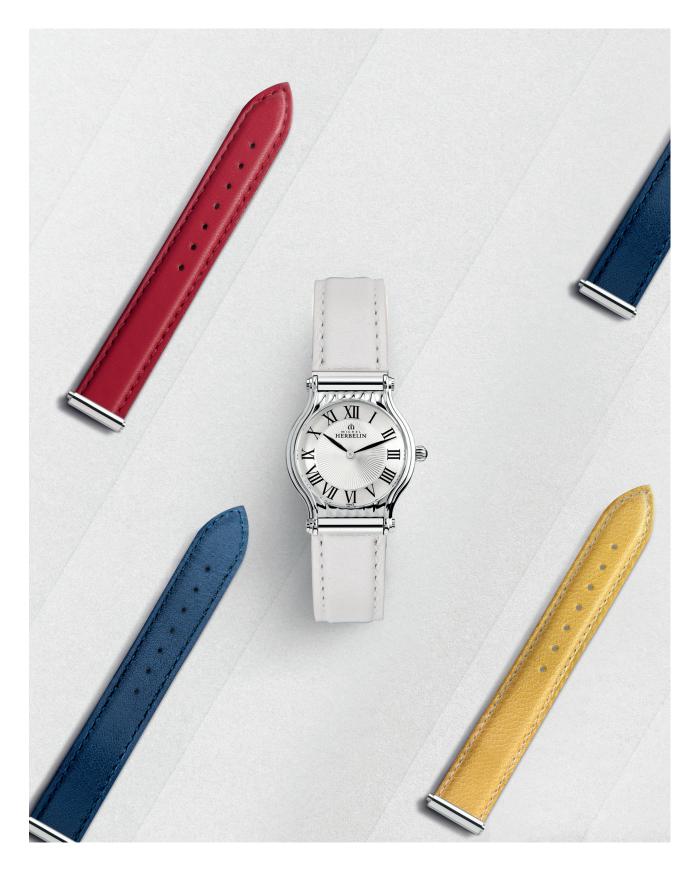








17137/19B WR 30m Ø 25.5 mm x 19 mm



## ANTARÈS

Exception and creative come together in the Antarès watch, an iconic model with interchangeable straps, crafted with precision in France at our workshops in Charquemont. Featuring a patented system to change straps, available in leather or metal, the subtle luxury of the design lends itself to all variations of style. Born to challenge the ephemeral, the ANTARES collection embodies the ongoing pursuit of aesthetic and technical perfection that drives the family-owned Maison Michel Herbelin.

Quartz Movement Ronda

ANTARÈS

Swiss Movement - Quartz 316L - Stainless steel Genuine Leather Straps in various colours Sapphire Crystal Water resistant 30 m

## INSPIRE YOURSELF













H.17443/01 Ø : 29 mm



H.17447/29 Ø : 30 mm

# BRACELETS

### SINGLE LENGTH STRAP





BRAC.17443/AP Roll bracelet



BRAC.17048/T



BRAC.17048/A



# BRACELETS

## SINGLE LENGTH STRAP













BRAC.17048.46/A

BRAC.17048.30/A

BRAC.17048.39/A

BRAC.17048.35/A

BRAC.17048.37/A

DOUBLE LENGTH STRAP



BRAC.17048.76/A

BRAC.17048.82/A

BRAC.17048.68/A

BRAC.17048.69/A



Ground Floor, Block G, PINMILL FARM 164 Katherine Street, Sandown. PO Box 650052, Benmore 2010.

Telephone: 011 - 448 2210 Main Fax: 011 - 448 2218 Internal Sales and After Sales Fax: 011 - 448 2217 Website: www.Luxco.co.za

### MARKETING AND SALES

### **General Manager**

Lynne Anderson 083 455 4421 La@Luxco.co.za

### National Sales Manager

Gary Hopkins 082 332 6601 gh@luxco.co.za

### **Brand Manager**

Hilton Rens 082 444 4662 hr@luxco.co.za

#### Internal Sales

Naz Thazool 011 - 448 2210 nt@luxco.co.za

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